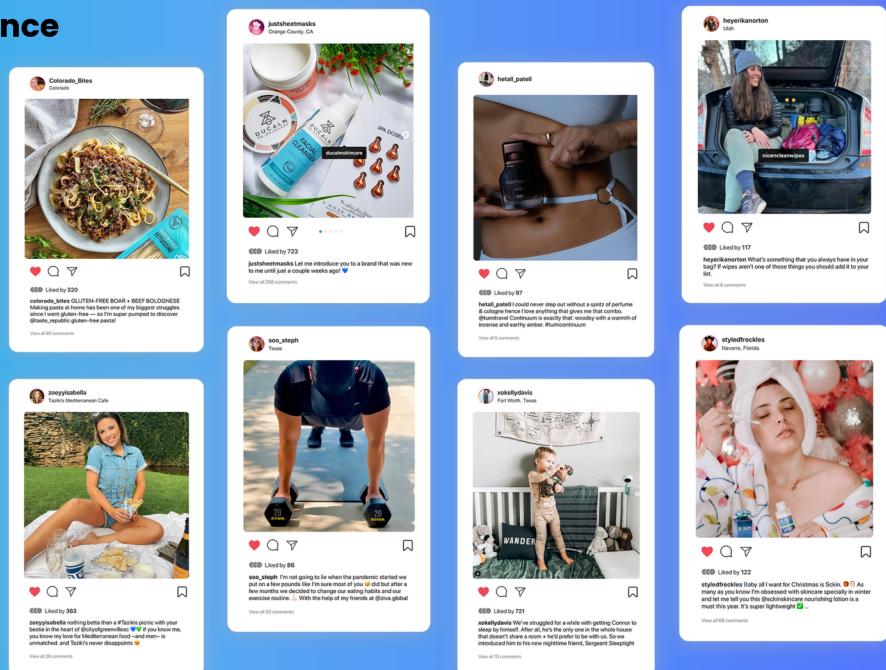


Intelligence That Drives Influence

partnrUP is where artificial intelligence meets human intelligence. Having powered hundreds of successful campaigns on our own platform, we know what it takes to scale creator marketing without the cost or time of building a full in-house team.

Our four AI Agents handle the heavy lifting – from sourcing and recruiting to managing and measuring creators – while our experienced services team adds the white glove expertise to guide strategy, optimize performance, and deliver results.

The outcome? A smarter partnership that helps you launch faster, scale more efficiently, and achieve measurable impact – all without the overhead of hiring and managing a dedicated marketing department.



Who is partnrUP for

partnrUP is built for every stage of your journey. From first campaign to full-scale ecosystem, partnrUP adapts to the way you work and helps you work smarter.



Startups



Midmarket



Enterprise



Agencies

Notable Brand Partnerships

brother®

Dole

NIKE

Reynolds®

P&G

logitech

FRESCA™

goldfish
swimschool®

Time to partnrUP With Your New Influencer Marketing Team

Every campaign has a workflow. Each step gets its own expert AI agent designed for influencer marketers who want to do more with less.

- Find your perfect-fit creators in minutes not hours.
- Go from interest to launch with less friction.
- Turn ideas into winning content strategies in a snap.
- Stay organized without drowning in spreadsheets.

Kyle

Kyle searches across platforms to surface vetted, high-performing creators that match your goals, audience, and budget.



Lilly

Lilly personalizes outreach, manages responses, and gets agreements signed.



Rachel

Rachel helps you design campaign concepts and shape messaging that resonates – all before the first creator is contacted.



Aaron

Aaron automates timelines, task assignments, and follow-ups so campaigns stay on track – without the chaos.



From Strategy to Scale, Full-Service Execution

Our managed services combine expert strategy with seamless execution across influencer, affiliate, and shoppable content channels.



Affiliate Programs

Launch and manage high-converting affiliate programs that reward creators for driving real results.



Commerce Enablement

Turn influencer content into conversion-optimized pages that connect inspiration to purchase.



Influencer Marketing

From strategy and activation to measurement and retention, our experts handle every stage of the creator journey.



Full Funnel Measurement

From first click to final sale, track performance across every stage with clear, actionable insights.



Ambassador Programs

Give top creators their own branded hubs to drive loyalty, track performance, and boost engagement.

Advertisers

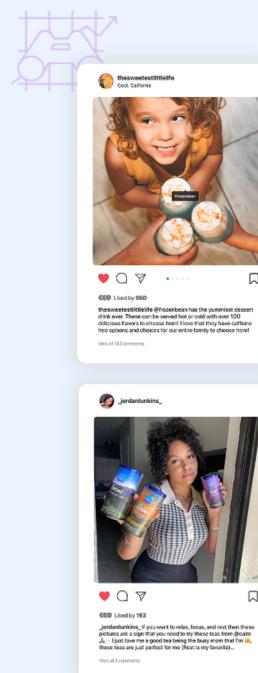
Brands & Agencies



Current Investment

	Without	With
✓ Identification	2 weeks	5 minutes
✓ Recruitment	12 hours	0 minutes
✓ Contracting	3 hours	0 minutes
✓ Selection	3 hours	20 minutes
✓ Communication	3 days	2 hours
✓ Tracking	4 hours	0 minutes
✓ Reporting	3 hours	0 hours
✓ Payment	5 hours	0 hours

partnrUP saves teams **20+ hours per week** managing **25 new influencers** compared to manual work.



Results That Speak For Themselves

3x

Better Match Accuracy
For audience and content fit

Limitless

Live Sourcing
Direct from live Instagram and TikTok data

50+

Hours Saved
No more manual messaging or spreadsheet headaches