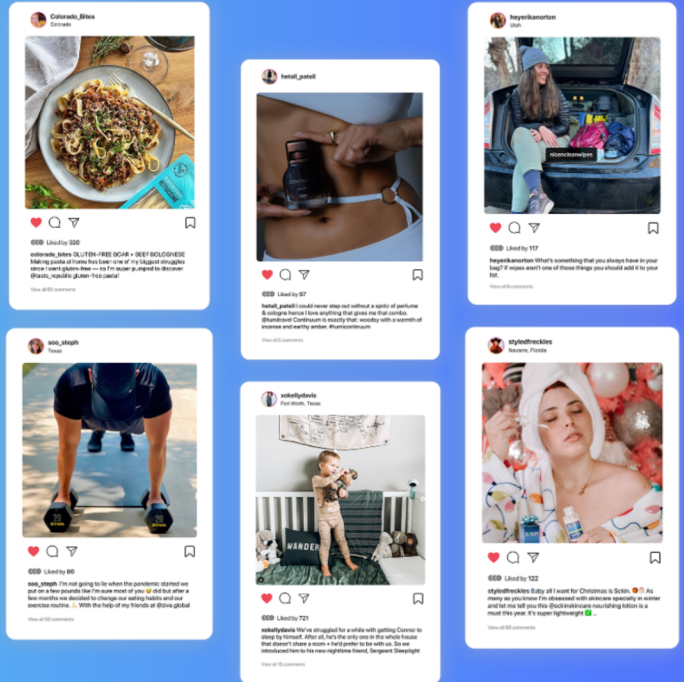Launching and managing influencer campaigns used to take weeks. With partnrUP's four AI Agents, you can activate, manage, and scale in a fraction of the time. They handle creator sourcing, recruitment, management, and reporting so you can stay focused on strategy, not spreadsheets.

Who is partnrUP for

partnrUP is built for every stage of your journey. From first campaign to full-scale ecosystem, partnrUP adapts to the way you work and helps you work smarter.

Startups

Midmarket

Enterprise

Agencies

Notable Brand Partnerships
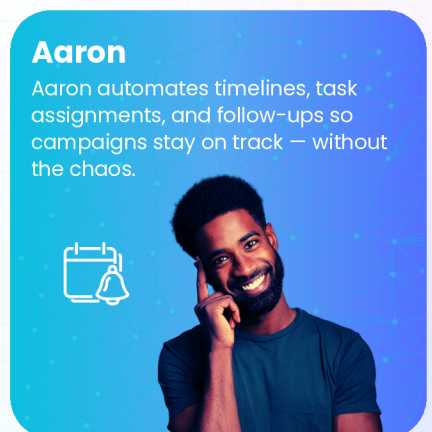
brother.

Dole

NIKE

Reynolds

P&G

logitech
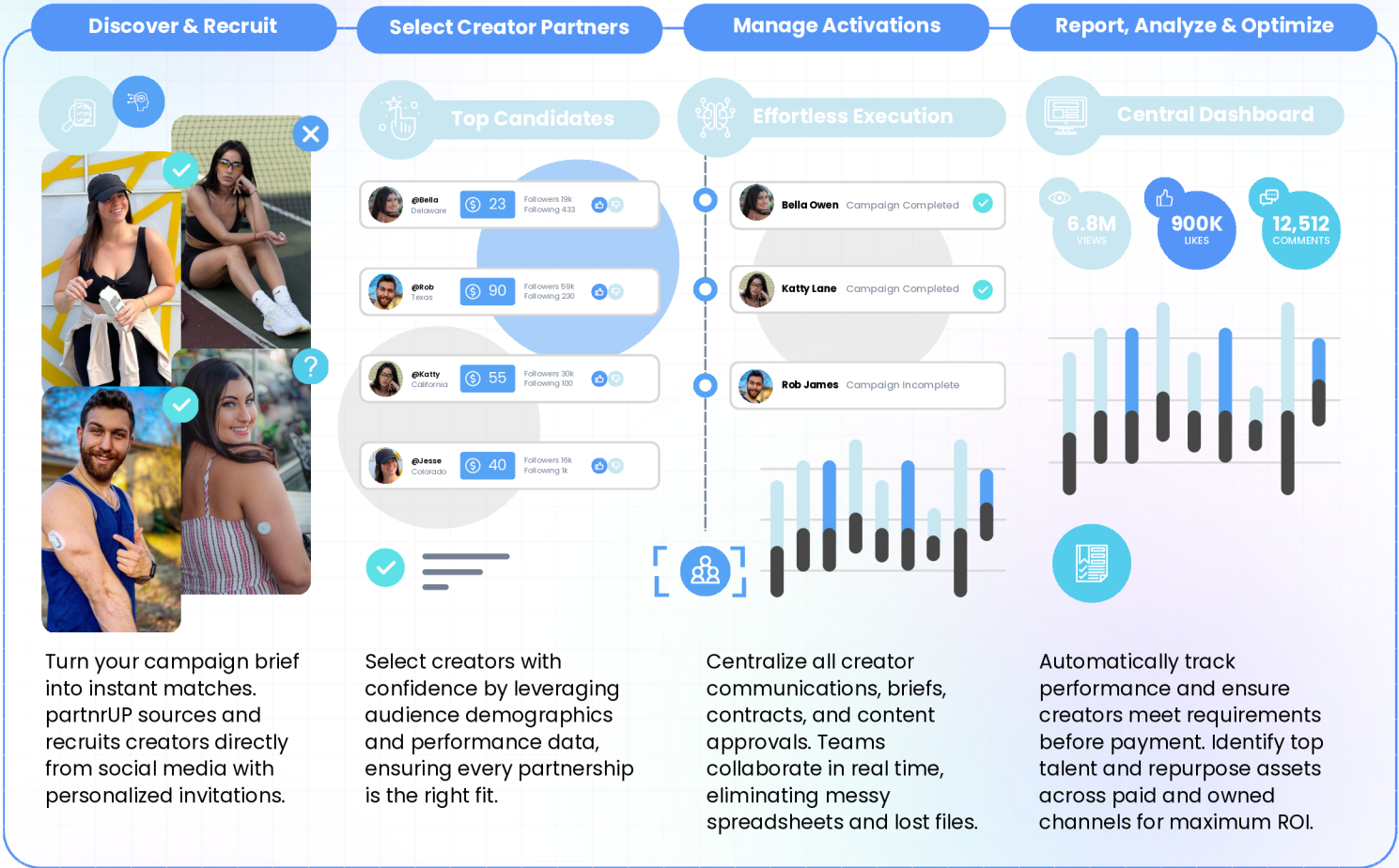
FRESCA

goldfish swim school

Time to partnrUP With Your New Influencer Marketing Team

Every campaign has a workflow. Each step gets its own expert AI agent designed for influencer marketers who want to do more with less.

→ Find your perfect-fit creators in minutes not hours.

→ Go from interest to launch with less friction.

→ Turn ideas into winning content strategies in a snap.

→ Stay organized without drowning in spreadsheets.

Kyle
Kyle searches across platforms to surface vetted, high-performing creators that match your goals, audience, and budget.

Lilly
Lilly personalizes outreach, manages responses, and gets agreements signed.

Rachel
Rachel helps you design campaign concepts and shape messaging that resonates — all before the first creator is contacted.

Aaron
Aaron automates timelines, task assignments, and follow-ups so campaigns stay on track — without the chaos.

How partnrUP Streamlines the Influencer Lifecycle

Discover & Recruit	Select Creator Partners	Manage Activations	Report, Analyze & Optimize

Top Candidates

@Bella	Delaware	$ 23	Followers 19k Following 433
@Rob	Texas	$ 90	Followers 59k Following 230
@Katty	California	$ 55	Followers 30k Following 100
@Jesse	Colorado	$ 40	Followers 16k Following 1k

Effortless Execution

Bella Owen — Campaign Completed
Katty Lane — Campaign Completed
Rob James — Campaign Incomplete

Central Dashboard

6.8M VIEWS   900K LIKES   12,512 COMMENTS

Turn your campaign brief into instant matches. partnrUP sources and recruits creators directly from social media with personalized invitations.

Select creators with confidence by leveraging audience demographics and performance data, ensuring every partnership is the right fit.

Centralize all creator communications, briefs, contracts, and content approvals. Teams collaborate in real time, eliminating messy spreadsheets and lost files.

Automatically track performance and ensure creators meet requirements before payment. Identify top talent and repurpose assets across paid and owned channels for maximum ROI.

Advertisers
Brands & Agencies

partnrUP

Current Investment

	Without	With
Identification	2 weeks	5 minutes
Recruitment	12 hours	0 minutes
Contracting	3 hours	0 minutes
Selection	3 hours	20 minutes
Communication	3 days	2 hours
Tracking	4 hours	0 minutes
Reporting	3 hours	0 hours
Payment	5 hours	0 hours

partnrUP saves teams **20+ hours per week** managing **25 new influencers** compared to manual work.

All In One Platform

From discovery to content performance, partnrUP gives you the tools to source creators, run campaigns, track results, and turn influence into measurable growth.

AI Creative Briefs	All Influencer Discovery	Influencer Recruitment	Creator Management
Influencer Gifting	Campaign Management	Content Management	Content Performance Analytics
Retail Page Syndication	Customer User Generated Content		

Fully Managed, No Overhead

Contact us today! Our team of experts handles all the human touchpoints, you get results without hiring.

Your Brand. Your Clients. Scaling Seamlessly Through Our White Label Solution.

Turn influencer marketing into a profitable and scalable service line without adding overhead. With partnrUP, agencies get a completely white label experience where your clients see only your brand while we handle the behind the scenes complexity including contracts, creator payments, invoicing, and compliance all in one unified platform.
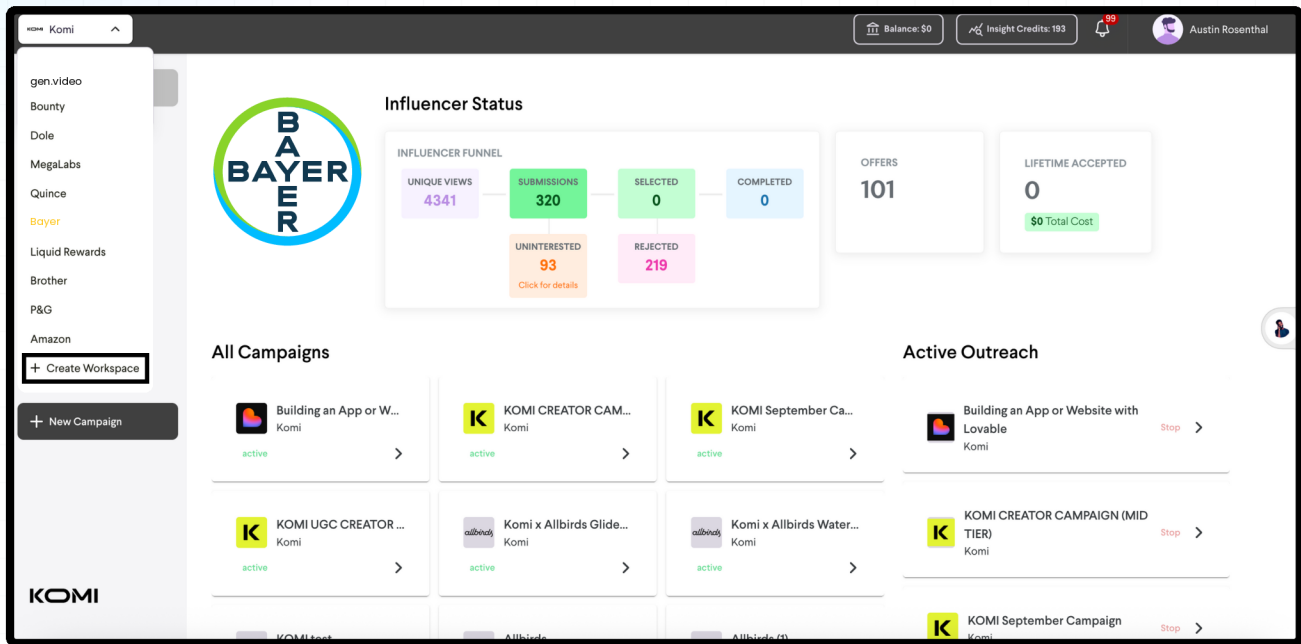
A live view of how Komi runs its branded workspace seamlessly within partnrUP.

Scale Smarter. Deliver More. Stay Branded.

White Label Experience

Present your agency's brand at every touchpoint from dashboards to deliverables with no visible partnrUP branding.

Multi Brand Flexibility

Manage multiple clients independently without paying for unused seats or juggling separate accounts.

Workspace Level Creator Billing

Handle invoicing, creator payments, and campaign financials separately for each brand workspace all from one unified platform.

Contract Control

Standardize influencer agreements across your clients with the option to add supplemental contracts per campaign.
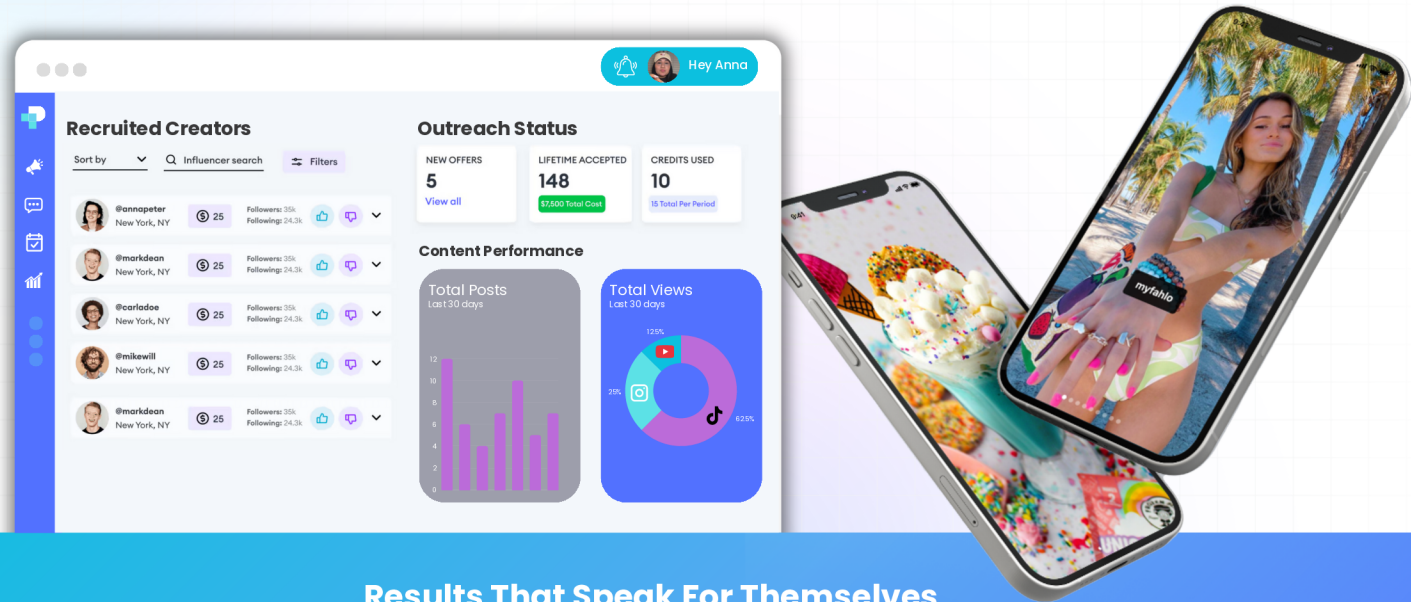
Results That Speak For Themselves

3x
Better Match Accuracy
For audience and content fit

Limitless
Live Sourcing
Direct from live Instagram and TikTok data

50+
Hours Saved
No more manual messaging or spreadsheet headaches